

5002
YR
CZ

Auckland New Zealand

Thursday 4th and
Friday 5th August

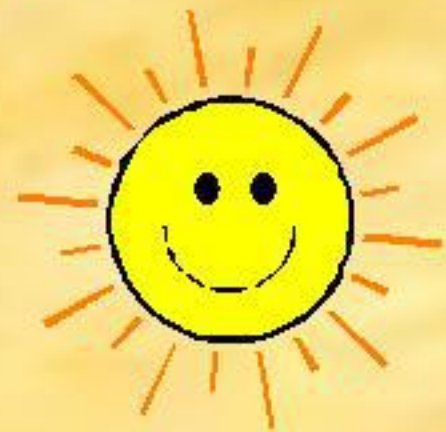






Literature States -

- ❖ Drivers Close to 17yrs have MVCs even during the safest conditions
 - ★ Daylight
 - ★ Clear weather
 - ★ No drugs / ETOH
- ❖ Their Misconception
 - ★ Can get away with Risky driving





Evidence Suggests

- ❖ **Majority of young drivers**
 - ★ **Drive to impress**
 - ★ **Drive to frighten their passengers**
- ❖ **Fatal injuries in 17 year old drivers likely to increase when carrying passengers**

Why is this so ?

- ❖ Young and inexperienced

- ❖ Risk takers

- ❖ Errors in attention 'Judging distances'

- ❖ Hazard Recognition

- ❖ Emergency Manoeuvres



Why is this so ? (Cont'd)



- ❖ **Using mobile phones**
- ❖ **Texting friends whilst driving**
- ❖ **Attitude**
 - ★ **It's never going to happen to me!**

So What Do We Do ?



I need to feel free
I need something happening
I think you can do it
I think you can consist
I want something focus
I need to feel free
I cant live my life
I want to understand what
I need to feel free



Injury Prevention

❖ Road Deaths are Preventable through

★ Education

★ Driver Awareness Programmes



Mission Impossible

Or Is It!

Alicia Jackson
Trauma Coordinator
Royal North Shore Hospital
Sydney, Australia

Injury Prevention (Cont'd)

Australia - NSW

- ★ Safe Driving programmes
- ★ Stop / Revive / Survive
- ★ Drive to survive campaigns
- ★ Graduated Licensing Systems
- ★ Zero blood ETOH in new drivers
- ★ Since July - Ban on young drivers driving High Powered Vehicles



From The George Institute



THE GEORGE INSTITUTE
for International Health



"Current systems in NSW have helped, but until night driving and peer passenger restrictions are introduced in Australia, it

is unlikely that the National Road Safety Strategy target for 2010 (to reduce road fatalities by 40%) will be achieved."

As stated by Prof Mark Stevenson

NZ Stats - RTCs for 2003

❖ Motor Vehicles

★ Deaths - 17 out of 108

❖ Motorcycles

★ Deaths - 3 out of 17





NZ - Conditions already in Place

❖ Holders of a Restricted Licence:

- ★ Between 10pm - 5am not allowed to drive without a supervisor.
- ★ Licence states whether driver can use automatic vehicle only.
- ★ Cannot carry passengers without a supervisor.



NZ - Conditions already in Place

- ❖ **Holders of a Restricted Licence: *(Cont'd)***
 - ★ Must carry Restricted licence at all times.
 - ★ < 20yrs - Legal alcohol limit 30mg/100ml of blood = zero limit
 - ★ > 20yrs - Legal alcohol limit 80mg/100ml of blood.



AIM



**To develop driving
and thinking skills
to a level required
for a**

Full Licence

Where to From Here?

- ❖ Pressure the Government to tighten driving restrictions
- ❖ Introduce additional Safe driving programs
- ❖ Get parents involved
 - * Canada has P.A.R.T.Y program which involves parents

Road Trauma - Year 2020

- ❖ RT injuries become sixth leading cause of death Worldwide
- ❖ Prevention imperative
- ❖ Priority - prevention of Road Trauma in our own backyards
 - * Australia
 - * New Zealand
- ❖ Need to approach with a Harm Minimisation Approach



**Should we Decide
to Accept this Mission**

(and I believe we all should)

So What is This Mission Impossible?

- ❖ **Young Drivers and their Demise**
- ❖ **Prevention of Carnage on our Roads**
- ❖ **In New Zealand and Australia particularly**
- ❖ **This talk will focus on NSW**

Let's Make It

A Mission That

Is Possible !



**Speaking of a
Mission Impossible**

**Here is a
Mission Impossible**

Rugby: Representative match

MUNSTER ACHIEVE MAGNIFICENT VICTORY

Ward kicks eight points as All Blacks are tamed for first time on Irish soil

- At least
we thought
it was !



Thankyou



for



your time !



Introduction

- ❖ Young Drivers dominant road users in Australia
- ❖ Road Trauma leading cause of death in young Australians
- ❖ Age group 17 - 25 years of most concern

MJA 07/02/05





Introduction (Cont'd)

- ❖ Extensive Media reporting on Horrific Crashes
- ❖ Coverage compares to that of Sporting Events
- ❖ Shocking Truth - Road Trauma is Preventable
- ❖ If survive - Recovery takes years
- ❖ Pain may be permanent
- ❖ Young drivers unaware of the consequences of their actions



Background

Primary contributing factors:

- ❖ Disregard for Traffic Rules
- ❖ Misconception that Traffic Rules applicable to others
- ❖ Alcohol & Drugs secondary contributing factor
- ❖ Excessive Speed



Background (Cont'd)

Primary contributing factors:

- ❖ **Fatigue – especially in Rural Areas**
- ❖ **Distraction**
 - ★ **Passengers encouraging risky behaviour**
- ❖ **Running Red lights**
 - ★ **Young drivers always in a hurry**



Background (Cont'd)

Primary contributing factors:

- ❖ Young Males
 - ❖ High Powered Vehicles
 - ❖ Inexperience
- 'Lethal Cocktail'



RNSH Trauma Service

Road Related Trauma

Road Trauma 16-24yrs Major Trauma
1/1/2003 - 31/5/2005

